

Time: 3 Hours**(Total Marks 80)****Question no 1 is compulsory****solve any 3 from Q2 to Q6****Indicate your answers with neat sketch wherever necessary****Q1 . ATTEMPT ANY FOUR****20**

- Explain The term "Poor Design Affects Reading"
- Explain the steps to design Persona.
- What do you mean by Direct Manipulation and Indirect Manipulation?
- Explain Goal Directed Design in Detail.
- What are various advantages of Digital and Graphics Systems?

Q2a) Provide various factors of Interface Design, justify your answer with proper example.10**b) Differentiate between Qualitative and Quantitative Research 10****Q3 a) What do you mean by response time? Explain salient features that are adopted with respect to response time. 10****b) Explain in detail about Gestalt's Principles. 10****Q4 a) Explain Various Menus in HMI. 10****b) Explain what do you mean by Keyboard Accelerators? 10****Q5 a) Explain How Colours Play Major Role in Human Interface Design? 10****b) Differentiate between Web Page Navigation and Printed Page Navigation. 10****Q6 Write Short Note on following 20**

- Windows
- Interview Techniques
- Mental Model
- Statistical Graphics.