TIME:03 HRS

30718

MAX MARKS:80

N.B. 1. Question No 1 is compulsory. 2. Solve any **three** questions out of remaining five questions. 3. Assume suitable data if necessary. 4. Figures to right indicate marks. Q. 1. Solve any four out of five. a. Describe a Woman Entrepreneur and state the steps government should take to encourage women entrepreneurs? b. List different methods of acquisition. c. Write about Scientific management. Explain Taylor's four principles of scientific management. d. Write a note on Supply Chain Management e. Compare: Manager Vs Entrepreneur Q. 2. a) Describe Entrepreneurial motivation and explain different ways an entrepreneur can motivate his employees. (10)b) Write a detailed report on factors to be considered when starting a new business. (10)Q. 3. a) List different factors that can result in failure of a new venture. (10)b) State and explain with examples indicating the features of a good business plan. (10)a) Define E-commerce and explain different types of E-commerce. (10)b) Explain with example the following statement: E-commerce can result in globalization of the business activity. (10)O. 5. a) Define an ERP. List the different features an ERP should have for an educational institute software. (10)b) Discuss the core and extended components of ERP system. (10)Q. 6. a) Enlist and explain the different sources of Finance for enterprises. (10)b) Explain procurement and E-Procurement and describe the components of e-Procurement. (10)

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