Paper / Subject Code: 42461 / Management Information Systems

Time: 3 Hours   Marks: 80

N:B   (1) Question 1 is Compulsory.
       (2) Attempt any three from the remaining questions.
       (3) Figures to the right indicate full marks.

Q.1	Attempt any four	5*4=20M
A	What is information system? Explain the necessary element with neat diagram	
B	Define Big Data and discuss its basic characteristics?	
C	Explain the Ethical issues and threats of information security?	
D	Describe how social computing inspires customer service	
E	Differentiate between computer network wired and wireless technology	

Q.2 A	List the types of Information system? Explain in brief	**10M**
B	Discuss competitive advantage achieved in Information System	**10M**

Q.3 A	Explain the architecture of Data mart and Data warehouse in an organization	**10M**
B	Discuss the Impact of BI on Decision Making.	**10M**
		10M
Q.4 A	What are the potential benefit of social commerce to the customers and to the business?	**10M**
B	What are major security threats to the information system? Discuss the measures taken to control information security.	**10M**

Q.5 A	Discuss the significance of social computing in marketing in detail	**10 M**
B	What are the functional areas of Information system. Explain in detail	**10 M**

Q.6 A	Define CRM. Describe the different types of CRM	**10M**
B	Design MIS for the Educational System	**10M**

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